



14th Annual Rutherford Multicultural Festival

Saturday, May 20, 2017, 12pm to 7pm

(Rain Date: Sunday, May 21, 2017)

Rutherford, NJ is the only Bergen County town to have a Civil Rights Commission. Founded in 1964, the volunteer committee hosts the Annual Rutherford Multicultural Festival that celebrates the beautiful diversity of the region through music, dance, food, crafts, international vendors and entertainment. The festival takes place in Lincoln Park on Park Avenue, across from Borough Hall. Admission is free. You can visit www.RutherfordTogether.com for more info.

Event sponsors help make the festival possible! Our wonderful sponsors receive publicity at the event as supporters of the local community, as well as appreciation in the program book and on social media. There are a variety of ways to sponsor the event as detailed below. Thank you for joining us in this important and colorful event. ☺

SPONSOR FORM

Sponsor Name As It Should Appear: _____

Contact: _____ **Address:** _____

Phone: _____ **Email:** _____

_____ **Main Event Sponsor (\$2,000)**

Featured in all event publicity (including ads, posters, and the event banner that is seen by approx 200,000 people during the two weeks before the event), and in announcements at the entertainment stage throughout the day. Will also receive a full-page color ad on the back cover of the official event book.

_____ **Children of the World Sponsor (\$500)**

Will receive a full-page color ad in the official event book, name recognition on signage at the Children's Activity Area, and through announcements at the entertainment stage throughout the day.

_____ **Talent Sponsor (\$250)**

Will receive a half-page color ad in the official event book, name recognition on signage at the main entertainment stage, and through announcements at the entertainment stage throughout the day.

_____ **Individual or Family Booster (\$10)**

Will receive name recognition in one line in the official event book

_____ **Program Book: Full Page Colored Ad (\$150)**

_____ **Program Book: Half Page Colored Ad (\$75)**

_____ **Program Book: ¼ Page Colored Ad (\$50)**

_____ **Program Book: Business Card Colored Ad (\$35)**

_____ **Merchant Gift Card and/or Basket Donation For Raffle**

Please provide details on raffle donation:

PAYMENT: Send check or money order (NO CASH) with this form by April 20, 2017 to:
The Rutherford Multicultural Festival c/o Borough of Rutherford 176 Park Ave, Rutherford, NJ 07070
THEN Email Bea bggoldberg@aol.com Guy guy@guytetro.com and
Brian bersalesi@rutherfordschools.org with a digital logo for publicity purposes (all sponsors), and a clear and large ad (if you purchased ad space). Email any questions, too!